

Benjamin Low

Winner of Crowbar Awards Best of Category and Gold (Experimental Interactive Category) B.A(Hons) Multimedia Design Graduated June 2005

Benjamin Low, the latest winner from the Crowbar Awards, is set to conquer the world of interactive media design. Bagging the Best of Category and Gold for the Experimental Interactive category, his winning entry, Glimpse, has caught the attention of judges.

Glimpse, an experimental, interactive artwork, tells a story of a young man's suicide. Through to his final seconds, he catches a glimpse of the emptiness, pain, suffering, frustration, loneliness and alienation in his neighbours' lives, leading to his eventual realisation that his life that he wished to end was not such a pathetic existence after all.

On his win at the Crowbar Awards, Benjamin states that he is 'blissfully happy and utterly shocked'. The standard of student works was high, and he is glad Singapore has introduced this competition to acknowledge the efforts and creativity of students.

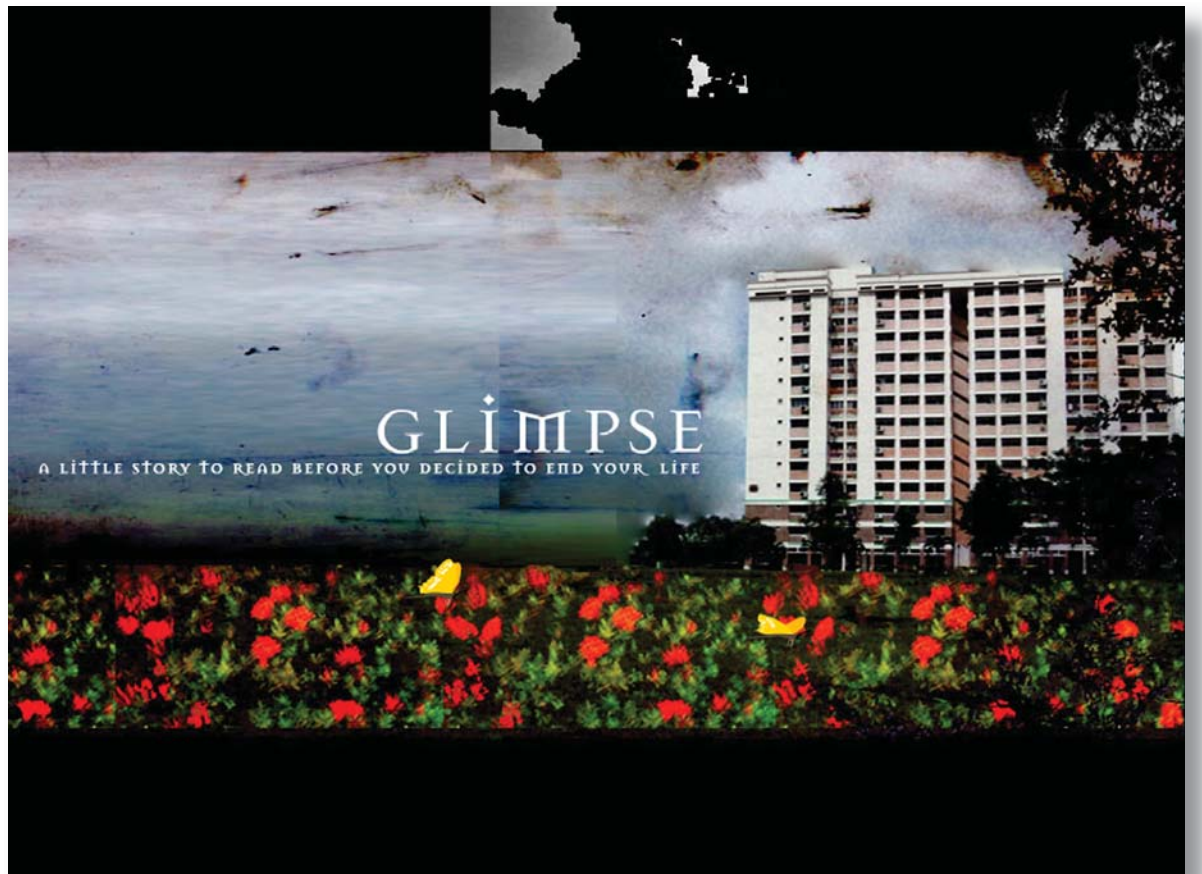
Studying a course at Raffles Design Institute was fulfilling for Benjamin. It not only challenged him to think beyond design in terms of visuals, but also encompassed thoughts on the functionality of design and designer ethics. As a multimedia designer whose ideas have now matured, he now is able to understand the social responsibilities of this profession. Memorable moments include close interactions with fellow course mates and lecturers, as well as making friends from overseas countries.

Upon his graduation, he nabbed a job at Clearedge design as a multimedia designer, specialising in interface design, web design and flash animation. He enjoys doing work that satisfies his inner soul, and would like to fulfill his desire to helm his own firm one day.

His words of advice to budding designers are simple: continue to chase those dreams. Goals will continue to be far away because we are such dreamers, however, we should continue pursuing them to achieve the best in life!

*“Have lots of fun.
Play, discover and
experiment. Nothing is
more unforgiving than
being ignorant.”*

- Benjamin Low



Above: Snippets from Benjamin's winning entry, Glimpse.



Top & left: A school project, Globalisation, completed for a unit, Integrated Design Society at Raffles Design Institute in 2004.