

Young Asian Designers Award

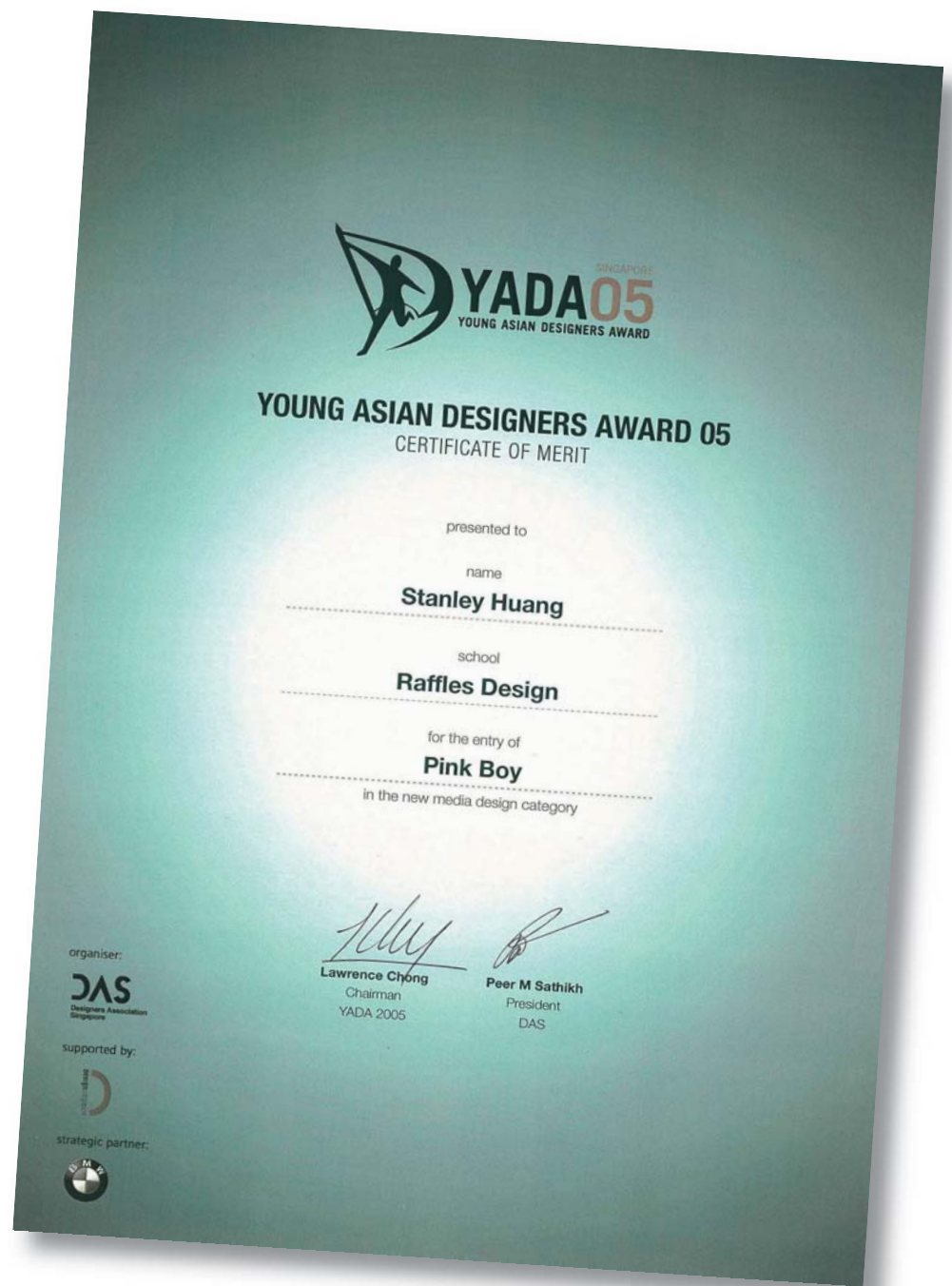
10 Nov 2005

Raffles Design Institute wins again at the Young Asian Designers Award, which celebrates the most promising designers in the Asian design scene. This competition aims to recognise the potential creative talents in Asian designers, encourage the application of Asian culture and understanding in design and to elevate design standards in Asia by applying rigorous judging criteria upheld by renowned international designers in their respective fields.

There were seven finalists from Raffles Design Institute from the various Graphic, Product, New Media categories. Our Bachelor of Arts (Hons) Multimedia student, Stanley Huang nabbed a merit award for Pink Boy, a new media design project which has enjoyed great publicity, having been screened on TV mobile in October.

Results were announced at the presentation dinner, where the Guest of Honour Mr. Tharman Shamugratnam, Minister of Education applauded the efforts to push the Singapore design scene.

We congratulate our winners and wish them the very best!



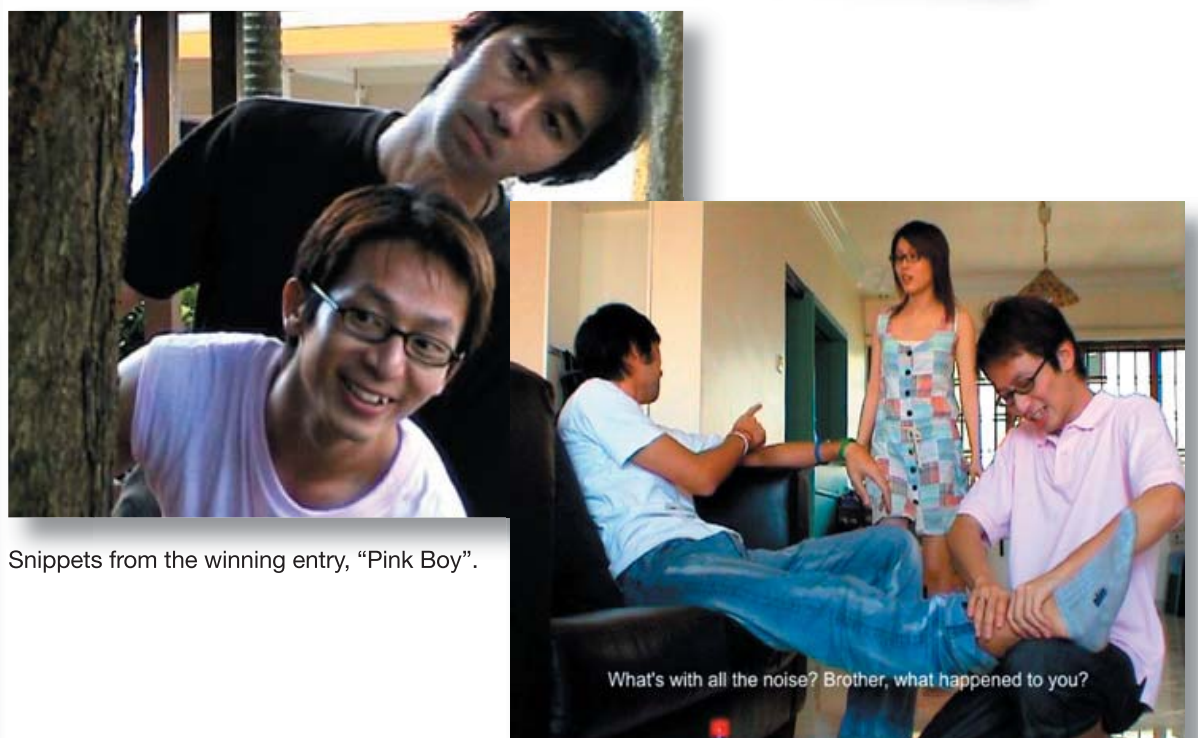
Stanley Huang receives the award from the Minister of Education, Mr. Tharman Shamugratnam.



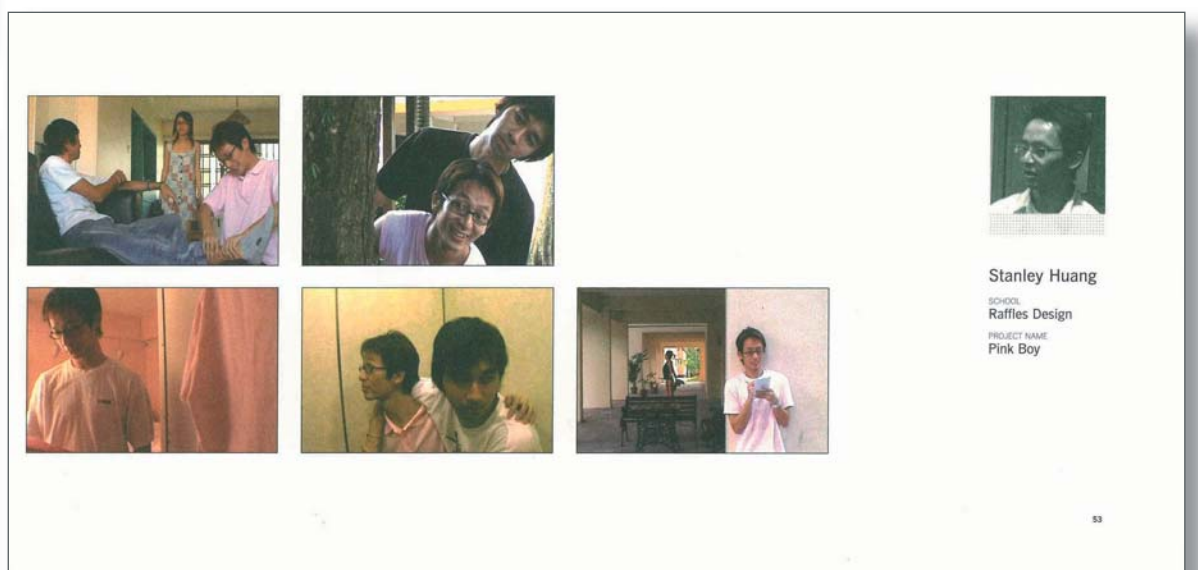
Snapshots from the YADA Presentation Dinner.



Picture of Ms. Jojo Puah, Programme Coordinator (Raffles Design Institute - Interactive Media Design), winner Stanley Leong wins a Merit Award for his entry, 'Pink Boy' and Hyatt (current student).



Snippets from the winning entry, "Pink Boy".



Spread of "Pink Boy" in programme booklet.